



Budget 2018 Update- Retention of the 9% VAT Rate- Lobby your local politician over the summer

Ireland Active has continued to lobby government to retain the 9 per cent VAT rate for the leisure, sport and fitness sector which is essential in protecting employment and growth in the industry. There has been speculation in the media that the reduced rate would be increased in the upcoming budget however there has been no confirmation of this to date and we are working to ensure this is the case. We have submitted letters to the Departments of Finance and Sport and asked Minister Donohoe to retain the 9% rate in Budget 2018 to ensure physical activity is supported by government finance policy. It is essential that all stakeholders in the sector lobby their local politicians so that a clear and concise message is sent back to central government-

RETAIN THE 9% VAT RATE FOR LEISURE, SPORT AND FITNESS.



Measures covered by the reduced 9% rate of VAT include gym membership, swimming pool admission and the renting of sports pitches and halls. Since its introduction in 2011, participation in personal exercise in leisure centres and gyms has increased from 11% to 13.7% of the adult population (almost 500,000 people). In addition almost 300,000 adults swim in our member facilities each week.

Ireland Active believe that government tax policy is essential for growing the leisure, sport and fitness sector and enable a more active population.

If you require any further information please contact Ireland Active, CEO, Conn McCluskey: ceo@irelandactive.ie

National Fitness Day 2017



Thank you to everyone who signed up for National Fitness Day 2017. Taking place during the European Week of Sport on Friday 29th September 2017, we are looking forward to making this year's event bigger and better.

We will be emailing you in the coming week with more opportunities for flagship events. please continue to sign up, we are adding participants to the website- www.nationalfitnessday.ie

By registering you will receive the logo and access to promotional material to help promote your events.

[Sign up for direct updates](#) and check out last year's [National Fitness Day video](#).

Ireland Active Conference and White Flag Awards

The Ireland Active Annual Conference and White Flag Awards will take place at the Lyrath Estate Hotel in Kilkenny on Friday 17th November.

More information will be available over the coming weeks.

To book your room and avoid disappointment, contact the Lyrath Estate reservations team: Phone 056 7705814 or email reservations@lyrath.com
Special Ireland Active rate- €130 single, €170 double, €220 triple.

We are looking forward to meeting with our Supplier Members on Thursday 24th August 2017 at 7pm. Please contact Conn for more details - ceo@irelandactive.ie.



SME Supports for Lighting Upgrades

Reduce Energy Costs and Become More Sustainable.

The Smart Lighting Grant is designed for small business to save on lighting energy costs. Companies who upgrade to energy efficient lighting could see saving of 50-90% on their energy bill.

To help finance this upgrade, SEAI are providing a grant to cover up to 40% of the costs of switching to energy efficient lighting.

Not only can you save between 50-90% of your lighting energy costs, but you will also be joining a community of sustainable businesses looking to operate smarter and more sustainably.

Small businesses including Fitness Centres with less than 50 employees, located in the Republic of Ireland are eligible to apply.

You can find out more [here](#).

Or [download](#) the brochure.



Member Courses

Congratulations to the staff from DLR Leisure and Sportslink who recently completed a functional fitness training workshop with Master Trainer Anthony on the Realleader USA 360 Multi Function Rig in DLR Loughlinstown supplied by Expert Leisure Supplies.



Upcoming Courses

Glenroyal Leisure Centre is hosting a Swim Ireland **Pre-Fundamentals Course-**

- August 21st for 5 days
- €400/450 (member/non-member of Swim Ire)

This course is intended for teachers who want to deliver sessions to Adult and Child groups (between 0 and 4 years). It examines the principles of child development in the foundation stages, and how to plan Adult and Child sessions.

You must already hold a level 2 qualification. Contact Catherina for more information - CatherinaWalsh@glenroyal.ie

Nenagh Leisure Centre is hosting a **Disability Swimming Teacher Course-**

- Monday 21st - Thursday 24th August (between 9.00am and 4pm)
- €350

The Irish Water Safety, Disability Swimming Teacher course will consist of theory and practical sessions. For more details contact tom.mackey@tipperarycoco.ie.

Send your news or events to info@irelandactive.ie.

Expert Leisure Supplies Launches AquaPhysical in Ireland!



FloatFit by AquaPhysical is a unique, effective and challenging way to exercise with classes offering a low-impact, cross-training workout on water. Using AquaBase, the original floating fitness mat, simple exercises such as lunging and squatting become challenging under the constant ripple of the water below. This unique pool group exercise class is taking the world by storm in 54 countries with over 800 trained FloatFit instructors.

Expert Leisure Supplies are the exclusive distributor for AquaPhysical in Ireland supplying everything you need to get classes started in your club, including the training! Contact us today on (01) 4019774 or info@expertleisure.ie for more information on the discounted Club Packages we have available.

www.expertleisure.ie

Summer Promotion - *Rekommend.io*

Following up from last month's member Case Study with Damaris Ayres, Customer Service Manager, Newpark Sports Centre the team at **Rekommend.io** are making the same membership feedback software and services available to all with a **special summer promotion**.

For customers signing up during Q3 July-September 2017 on an annual plan they will get:

- **3 free months** worth of subscription i.e. 15 months for the price of 12
- **Free consultations** on how to set up and implement their program
- **Free Customer Satisfaction Training** for managers/Supervisors/Leads covering key topics such as Net Promoter Score, other member satisfaction metrics, segmentation and members journey mapping, Members engagement, Business benefits, Common Membership Service mistakes and how to avoid them. Delivered remotely or on site. *

Everyone whether on annual or month-to-month plans gets

- **Free** Email, Phone support - whatever help they need to be successful
- **Free** Implementation and process set up guideline documents

Contact Ben@rekomend.io John@rekomend.io or www.rekomend.io

**T&C apply for onsite*



Partners:



Supplier Members:



BLK BOX

Ireland Active | info@irelandactive.ie | 01-6251192 | www.irelandactive.ie

See what's happening on our social sites:

